

The path selection of integrating network ideology security education into ideological and political theory courses in colleges and universities

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ABSTRACT : Network ideological security education is a realistic issue that universities must pay attention to. The integration of network ideological security education into ideological and political theory courses in universities is conducive to maintaining China's network ideological security, enhancing the affinity of ideological and political theory courses in universities, and cultivating new generations to take up the great responsibility of national rejuvenation. At present, the integration of network ideology security education into ideological and political theory courses in colleges and universities still has weak links in terms of integration content, integration method and integration ability. Therefore, only by optimizing the integration content, innovating the integration method and improving the integration ability can we effectively achieve the goal of integration.

KEYWORDS : Network ideological security education; colleges and universities; ideological and political theory course

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Cyberspace is an important field for the generation and dissemination of ideological information on the Internet in colleges and universities, and the Internet not only penetrates into every aspect of college students' learning life as a technology, but also changes and shapes college students' ideological views and thinking patterns in a subtle way. If the young generation has ideals, skills and responsibilities, the country will have a future and the nation will have hope [1]. It is urgent to cultivate college students' awareness of network ideology security through conscious and planned security education in the Internet era, and on this basis to enhance college students' political and ideological identity through network ideology security education. "This is a fundamental question. Therefore, the integration of network ideological security education into college ideological theory courses is an important way to build ideological security in colleges and universities.

I. THE CONTEMPORARY VALUE OF INTEGRATING NETWORK IDEOLOGICAL SECURITY EDUCATION INTO IDEOLOGICAL AND POLITICAL THEORY COURSES IN COLLEGES AND UNIVERSITIES

1.1 the urgent need to maintain China's network ideological security

With the increasing opening up of China and its entry into the center of the world stage, the links between China and the world have become closer and the mutual influence more profound, and the situation and struggle in the field of ideology have become more complicated. Since the 18th Party Congress, the Party Central Committee has attached great importance to network security work. With the development of information technology, the Internet has become a new battlefield of public opinion struggle, and to control the dominance of network ideology is to guard the sovereignty and power of the country, and cyberspace has distinctive characteristics of virtual, hidden, fast and difficult to control, which makes the harm and influence of ideological security issues in cyberspace have been increased. Although peace and development are still the themes of our time, ideological differences and conflicts of national interests between Western countries and China still exist and are even becoming more intense. The construction of network ideological security should not only consider the scientific nature of the theoretical structure, but also take into account the existence of risks and external threat tests. While technical control and external supervision are important aspects of ideological security construction, it takes time to improve technology and external supervision is inevitable.

Colleges and universities should take network ideological security education work as a major, difficult and lasting task from the practice to deploy and implement, play the role of the main channel of ideological and political theory courses in colleges and universities to educate college students on network ideological security, lead college students to dare to take charge, take the initiative, and deliver positive energy of youth in cyberspace, so as to unite hundreds of millions of Internet users to jointly maintain China's ideological security.

1.2 The inherent requirement of enhancing the affinity and relevance of ideological and political theory courses in colleges and universities

Xi Jinping pointed out in the National Conference on Ideological and Political Work in Colleges and Universities that "ideological and political theory courses should be strengthened in improvement, enhance the affinity and relevance of ideological and political education, and meet the needs and expectations of students' growth and development"[2]. Enhancing the affinity and relevance is the "bull's nose" of enhancing the effectiveness of ideological and political theory courses in colleges and universities, and it is an important direction for the reform of ideological and political theory courses in colleges and universities. In response to the thoughts and confusions of college students in the Internet era, we take the initiative to respond to their concerns and answer their questions, for example, to help them analyze the types of inappropriate speech in cyberspace and the implied value orientation and response strategies.

1.3A key part of cultivating the new generation to assume the role of national rejuvenation

The worldwide spread of diverse cultural ideas and values in the Internet era has become a reality. Young college students have become the main force of online public opinion and online voices. The information that college students obtain and exchange in cyberspace will have an important impact on their way of thinking and values, especially on their views on the country, society and life. Network ideological security awareness and risk prevention ability are the necessary qualities for the new generation of the times. The purpose of integrating network ideological security education into ideological theory courses in colleges and universities is to help college students establish a correct view of network ideological security in the teaching of college ideology courses, enhance their ability to discern information in cyberspace, correctly understand the nature of various erroneous trends in cyberspace, and eliminate The purpose is to help college students establish a correct concept of network ideological security, enhance their ability to identify information in cyberspace, correctly understand

the nature of various erroneous trends in cyberspace, eliminate the negative influence of "universal values", historical nihilism, neo-liberalism, pan-entertainment and other erroneous trends on them, improve their ability to prevent network ideological security risks, and lead them to grow up to be the new man of the times who takes up the responsibility of national rejuvenation.

For the ideological security construction of colleges and universities, if we cannot fully grasp the dominant power of network ideological security construction, it means giving up the mission and responsibility of establishing moral education and giving up the initiative of talent cultivation [3].

In a word, in the context of the networked era, the reform of college Civics class and the cultivation of the new generation, it is especially important to strengthen the ideological security education into the teaching of Civics class.

II. The dilemma of integrating network ideology security education into ideological and political theory courses in colleges and universities

In the era of fierce ideological struggle on the Internet, the Internet has increasingly become the main position for both sides of ideology to fight over, and young students have increasingly become the key target for both sides of ideology to fight over. There are still shortcomings in the integration of online ideological security education into the political theory courses of universities in terms of integration content, integration methods and integration ability, which in turn affect the integration effect.

2.1 The content of network ideology security education integrated into the ideological and political theory courses of colleges and universities needs to be strengthened

The content of network ideology security education is an important category of network ideology security education. The content of the ideological and political theory courses in colleges and universities is prepared by authoritative departments, the educational content is guaranteed in quality, and teachers can better grasp the objectives of teaching. The content of Internet ideology is hidden and complex, and diverse social trends often hide political plans in the name of "academic", such as historical nihilism and neo-liberalism under the banner of "rewriting the history of new China". For example, historical nihilism and neo-liberalism often influence students in colleges and universities under the distinctive title of "rewriting the new Chinese history" and "reconstructing the banner of value standard", stigmatize the socialist system with Chinese characteristics and Marxist ideology as rigid and backward system and ideology, and use the so-called "rediscovery" and "reinterpretation" to explain their ideas. The so-called academic concepts such as "rediscovery" and "reinterpretation" are used to lure the public [4]. Internet information and public opinion are often varied, good and bad, and the fragmented way of online information patchwork makes the facts and truth easily covered up and misinterpreted in the way you and I communicate, and the deceptive content of online ideological communication reduces students' recognition of mainstream social ideology. For example, online populism is a new form of populism in the Internet era, and online populism destroys network ecology, easily forms online violence, disintegrates social consensus, and intensifies social conflicts. Therefore, how to effectively integrate the latest patterns of network ideology with the content of ideological and political theory courses in colleges and universities is an unavoidable and urgent problem of integrating ideological security education into the content construction of college ideology courses at present.

2.2 The method of integrating network ideology security education into ideological and political theory courses in colleges and universities needs to be innovated.

The innovation of integration education method occupies a pivotal position in the whole integration education system, which is the objective requirement of education to adapt to the development of the times and the inevitable choice to adapt to the law of growth of education objects. At present, the following limitations

exist in the methods of integrating network ideological security education into ideological and political theory courses in colleges and universities.

First, the integration of education methods focus on theoretical propaganda of network ideological issues, light network ideological issues of thought diversion. From cognition to identity and eventually to the formation of values and even beliefs is a process of constant awareness, constant clarification and constant choice. The teachers of ideological and political theory courses in colleges and universities only indoctrinate relevant theories in the process of safety education, and do not provide necessary responses and explanations to the hot events of network ideology that are of common concern to college students, which will cause the continuous accumulation of bad emotions, and then shake the construction of college students' values, and produce the lament of "the ideal is very rich, but the reality is very skeletal The lament of "the ideal is very rich, the reality is very bone", and even may shake the "four self-confidence".

The second is the integration of education methods focus on external constraints and norms, light subjective consciousness awakening. In the process of network ideology security education, some teachers of Civics courses in colleges and universities still have the phenomenon of "duck-filling" knowledge indoctrination, which only emphasizes on knowledge education and "teaching material center""duck-filling". "The purpose of integrating network ideology security education into the university's Civics class is to help students develop their subjective consciousness and guide them to use the Marxist worldview and methodology to understand network ideology. The purpose of the integration of university ideology class into network ideology security education is to help students develop their subjective consciousness and guide them to use the Marxist worldview and methodology to understand the generation and dissemination of network ideology, not to replace college students to think about ideological issues, let alone to draw conclusions. The integration education should guide students to take the initiative to think, reach out to others, effectively comprehend and grasp the theoretical basis, practical direction and value orientation behind the ideological events on the Internet, guide them to correctly understand the essence and purpose of the spread of Western social trends, stand firm on the ideological position of Marxism, and forcefully counteract the murmurings and stumbling in the ideological field with the attitude and position of the new generation of the times.

2.3The capacity of the education team for integrating network ideological security education into ideological and political theory courses in colleges and universities needs to be improved.

General Secretary Xi Jinping emphasized at the symposium for teachers of ideological and political theory courses in schools on March 18, 2019 that the key to running a good ideological and political theory course is in the teachers, and the key is to play the enthusiasm, initiative and creativity of teachers [5]. The integration of network ideological security education into ideological and political theory courses in colleges and universities cannot be achieved without the role of college teachers. Network ideology security has the characteristics of diverse types, rapid dissemination and rapid generation, and the update of teaching materials of college ideology courses is often not as good as the development of network ideology theory and practice. This requires the teachers of Civics course to pay attention to the research results related to network ideological security in time, to update and integrate into the education content in time, not to stick to the textbook knowledge, to explain the content related to network ideological security in time in the classroom, to be able to make a comprehensive analysis of the formation, development and public opinion direction of network ideological security events, to dialectically analyze the views of all parties rationally, and to integrate network ideological security from a dialectical perspective. The students are able to analyze the formation, development, and direction of public opinion of ideological security events on the Internet, analyze the views of all parties in a rational and dialectical manner, and integrate the ideological security events on the Internet from a dialectical perspective.

III. The path choice of integrating network ideology security education into ideological and political theory courses in colleges and universities

August 21, 2018 Xi Jinping, general secretary of the national propaganda and ideological work conference stressed that "we must adhere to the establishment as the basis, the establishment and destruction, and constantly enhance the cohesion and leadership of socialist ideology, we must scientifically understand the laws of network communication, improve the level of governance with the network, so that the Internet, the largest variable into the largest incremental development of the cause. " [6] This assertion points out the direction for the integration of network ideology security education into ideological and political theory courses in colleges and universities in the new era. The integration of network ideology security education into ideological and political theory courses in colleges and universities needs comprehensive consideration in order to achieve the goal of integration education in high quality.

3.1 Optimize the integration of network ideological security into the teaching content system of college Civics class

To build the content system of network ideology security education in the new era into the Civics class of colleges and universities, optimizing the educational content requires visualizing and storytelling the abstract theories, guiding values in knowledge transmission, responding to students' concerns with thorough theoretical analysis, convincing students with thorough ideological theories, and guiding students with the powerful force of truth, so that the content of network ideology security education "grounded, into the classroom, into the brain".

The integration of network ideological security education into the content system of college Civics should include the important discourse of General Secretary Xi Jinping on network ideological security, the education of misconceptions of network ideological security network ideological security education into the teaching materials, etc. Through the systematic integration of education of these contents, college students are guided to establish a correct concept of network ideological security.

First, to strengthen the integration of General Secretary Xi Jinping's discourse on network ideological security education, and constantly enhance the cohesion and leadership of socialist ideology, to enhance the awareness of the majority of teachers and students of network ideological security, to guide teachers and students to further strengthen the ideals and beliefs, firmly establish the "four consciousness", firm The "four self-confidence", consciously do "two maintenance". Regarding the "status and significance" of the Internet ideological construction, General Secretary Xi Jinping not only stressed that the Internet has become the main battlefield, the main position and the forefront of the ideological struggle represented by the struggle for public opinion, but also warned that the Internet is the "biggest variable" we face. The Internet is the "biggest variable" we face, and if we don't get it right, it will become our "headache". On the "methods and approaches" of Internet ideological construction. General Secretary Xi Jinping stressed that the propaganda and ideological work innovation, focusing on the concept of innovation, means of innovation, grassroots work innovation. These important statements, on the one hand, respond to the new situation and new problems in the field of Internet ideology, grasp the new trend of the development of Internet ideology, on the other hand, deepen the Party's regular understanding of ideological work, the development and innovation of Marxist ideological theory, is a new era to strengthen the Party's overall leadership of ideological work, the basic guidelines.

Second, the education of misconceptions about network ideological security. This misunderstanding is mainly in the following two aspects. First, the network "value neutrality theory". Network "value neutrality"believes that the network belongs to a virtual information space, like any natural space, but only provides a "platform"for human activities, and therefore, in this sense, it is "value irrelevant "and "de-ideologized" in this sense. From the existential point of view, from the viewpoint of the social existence or real existence of the network itself, the network is not just an exhibition field of massive information, but also a space of discourse or power, which is loaded with various cultures, values and ideologies. The information on

the Internet is always released by people or institutions with realistic interests and values in certain social relations, and it is inevitably or implicitly accompanied by specific interest requirements, and has ideological attributes, and cannot be "value-free". The so-called "value neutrality theory" or "de-ideology theory" is just a wonderful illusion of some people. Secondly, the "network freedom theory". The "network freedom theory" believes that information in cyberspace should follow the spirit of Internet freedom, and should not be controlled and controlled, and there should be no restrictions on all kinds of speech on the Internet, otherwise it is suppressing freedom of speech. The necessary management of the Internet is a common law and consensus in most countries, in order to guide the healthy development of cyberspace and provide Internet users with a clear network ecology and reliable information. Obviously, the premise of free space on the Internet is the attendance of rules, systems, morality and laws, and it is "freedom in shackles".

Third, the network ideological security education into the teaching materials. The content of teaching materials is an important carrier of education integration. At present, the integration of network ideology security education into the teaching content system of college Civics has taken initial shape, however, there is still much room for improvement in terms of wholeness and scientificity. The holistic design of network ideology security education into teaching materials needs effective integration design according to the characteristics of each Civic Science course. The "basic principles of Marxism" provide us with a scientific worldview and methodology for analyzing the nature and characteristics of network ideology. In the teaching process, we should study the important principles of ideological theory in classical works, such as: ideological leadership is the power of a certain class to use the functions of the state to achieve the expression of class will. In the theoretical expressions of Marx and Engels, ideology is a superstructure belonging to ideas and derives from social life, not from people's experience and feelings. Ideology concentrates the interests and demands of a certain class, and the dominant ideology is nothing but the conceptual expression of the dominant material relations. Ideology is a reaction to society by maintaining and criticizing the real society, regulating and leading the activities of social individuals, thus promoting or hindering the process of historical activities. Network ideology is a product of the development of network practices, network ideology outings are often presented and dominated by perceptual forms, and the information conveyed by network ideology often contains clear value beliefs. The analysis of these theories provides the basis and prerequisites for in-depth pedagogical integration in other courses.

The focus of the teaching integration of modern Chinese history outline tells the experience and lessons of network ideological security education from the perspective of history, and enhances the historical depth of the integration education. Teachers of ideological and political theory courses in colleges and universities make use of the experiences and lessons learned from the governance of online ideological events to educate and guide college students, thus improving their ideological and political quality and realizing the concretization of online ideological security.

Mao Zedong Thought and Introduction to Socialist Theory System with Chinese Characteristics course integration focus on the active implementation of content integration from the promotion of socialist cultural prosperity, contemporary Chinese network ideological security education must address the value system. Socialist core values are the ideological soul of contemporary Chinese society and the common value beliefs and pursuits generally recognized or dominated by the whole society. From the perspective of value orientation, socialist core values are consistent with the value interests of contemporary Chinese network ideology security education, and are an important source of generating strong value identity among citizens. Thus, the effect of network ideological safety education is enhanced through the in-depth education of socialist core values.

Moral and legal foundations course incorporation focuses on the cultivation of civic network literacy and the implementation of legal responsibility for citizens' online behavior into the content. Network ideological security cannot be separated from the support of the rule of law, which can provide a stable, standardized and predictable outcome for the interests and expectations of the behavioral choices of members of society. Most countries have developed legal systems for cyberspace, for example, the United States has introduced a legal

code aimed at protecting minor children, the Communications Decontamination Act, and Japan has developed special regulations such as the Personal Information Protection Act and the Prohibition of Illegal Reading of Information Act. It is not difficult to find that strengthening Internet legislation and promoting legal governance of the Internet is a consensus choice for countries around the world to maintain network security. Education through the rule of law focuses on guiding contemporary college students to use the Internet in accordance with the law, actively abide by the legal norms of cyberspace, and then become the builders of online ideological security.

The practical teaching course of ideological and political theory is integrated into the focus of leading students to visit government departments related to network management and Internet enterprises, to understand the institutional setting and management process of network management in government agencies, and to understand the implementation of the network security law which stipulates that operators of critical information infrastructure should fulfill their security protection obligations, such as the setting of specialized security management agencies and persons in charge of security management in Internet enterprises, to further understand the process of network ideological security system. Xi Jinping emphasized that the ideological and political theory courses in universities should "adhere to the unity of theory and practice". The combination of theory and practice is an important process of integrating education into value production. It is necessary to put the reasoning explained in the classroom into social practice, to broaden students' horizons and strengthen their ability to apply and transform knowledge in social practice, and to achieve the goal of leading the value of mainstream ideological identity in practical education.

Through the deep integration of network ideological security education with the content of ideological and political theory courses in colleges and universities, the ability of college students to apply Marxist theory to solve network ideological problems is effectively improved, and college students are guided to firmly establish the confidence in the road, theory, system and culture of socialism with Chinese characteristics.

3.2 Innovative methods of integrating network ideology security education into the Civics class of colleges and universities

To promote the integration of network ideological security education into the ideological and political theory courses of colleges and universities should adhere to the methodological innovation of data, network and activity.

First, the data of the integration method. The dataization of the integration of network ideology security education into college Civics class means using the concept, technology and method of big data to promote the integration of network ideology security education into all aspects of college Civics class and improve the scientificity, relevance and effectiveness of the integration education. Through the integration and analysis of data related to college students' network ideology safety, multiple kinds and diversified data sources of college students' network ideology safety view are formed. Big data analyzes the basic information data, learning information data and search information data of education subjects, then filters the fragmented data, transforms the fragmented data into quality data, stores the quality data into the personal account space of education subjects, and through cloud storage and cloud computing to manage the massive education data, the user portrait of the education target can be formed in real time, thus making the integration of network ideology security education into the college Civics course more targeted and effective. For example, in the early warning mechanism of network ideological security education based on big data, "universal values" can be taken as the theme of Western hostile ideology, and the tendency of education targets to express "universal values" in cyberspace can be tracked, when education targets When the tendency of "universal values" reaches a certain value, the early warning mechanism can send an alert to the education subject, and then remind the education subject to take corresponding educational guidance measures.

Second, the network of integration methods. With the rapid development of information technology and the surge in the number of college students' Internet users, the integration of network ideological safety education into the network of college ideological and political science courses is an inevitable choice. Many colleges and universities make efforts to promote the network project of ideological and political theory course in colleges and universities, and since the completion of the national network collective preparation platform for teachers of ideological and political theory course in colleges and universities in 2017, the platform has concentrated on building the teaching resources and scientific research resources platform of the largest amount of resources and the richest categories of ideological and political theory course in China, which can pay close attention to social development and current affairs hotspots, for example, the issue of trade friction between China and the United States, and the platform timely organizes experts. The platform can pay close attention to social development and current issues, for example, the Sino-US trade friction issue, the platform timely organizes experts to demonstrate teaching, sending a "timely rain" for the teaching preparation of the teachers of Civics and Political Science course, solving the confusion of college students' thoughts and helping them to correct their value perception. Many teachers of ideology courses in colleges and universities make use of online social platforms such as microblogs, We Chat public numbers, QQ and Jitterbug to carry out online ideological safety education. This way increases the interactivity of teaching, increases the channels for students to express their own views and opinions, and helps teachers discover the problems in ideological safety education in time, so that they can prescribe the right medicine and follow up the process of online expression in time.

Third, the integration method is active. To promote the internalization of network ideology security education requires a process from cognition to identity, which requires that in addition to the systematic integration of network ideology security knowledge with curriculum knowledge in the classroom, activities related to network ideology security education and curriculum education should be organized to consolidate cognition, for example, holding network ideology security essay contests, debate competitions and thematic group classes to complete the deepening from cognition to identity. The activities of topic-based teaching and learning are a way to carry the topic. Issue-oriented teaching activities are the process of value generation that carries teaching information such as topic selection, subject content and question form, and focuses on students' emotional sublimation. The topic-oriented classroom teaching activity is to make up for the lack of experience in social practice activities of college students, through the selection of the best clip to form a high degree of simulation teaching and real social situation, the teacher set the topic as the starting point of classroom teaching, the organization form includes classroom discussion, problem investigation, research, social practice and other ways. By selecting real situations, clarifying the direction of issues, organically linking the situation pre-setting and teaching contents, and presenting a sequential chain of issues around a central issue layer by layer, students are guided to form expected emotional attitudes and target requirements on this basis, so as to realize the purpose of integrating network ideology security education into college Civics class. For example, the issue of virus traceability enters the course, analyzing the purpose of virus traceability in the United States and the position of virus traceability in China, thus helping students to establish correct values.

3.3 Enhancing teachers' ability to integrate network ideology into college Civics courses

Enhancing the capacity building of college teachers is an important guarantee to realize the integration of network ideology into college Civics. We should stand on the strategic height of maintaining national security, pay great attention to the construction of the teachers' team of college Civics course, improve the selection and training mechanism of college Civics course teachers, build a team of excellent Civics course teachers with strong beliefs and excellent business, and create experts of network ideology security education. Excellent teachers of Civics should be familiar with the basic theories of ideological and political education, but also know the new development and new features of network technology. At present, the integration of network ideology education into the Civics class of colleges and universities should focus on improving the following abilities.

First, enhance the awareness of the position, play the value of leading the "guide". General Secretary Xi Jinping pointed out that "China is a large country, and must not make subversive mistakes on fundamental issues, once they occur, they are irreversible and irreparable" [7]. Teachers of higher education Civics should guard the main position in the classroom, adhere to the unity of teaching and educating people, and actively use mainstream ideology to help students establish correct values while imparting theoretical knowledge, and guide college students to correctly understand the ideological positions implied by different discourses in cyberspace, and teachers of higher education Civics should strive to strengthen basic theoretical research on issues such as political communication and ideological discourse, integrate into the social new field, guide students to correctly understand the network and use the network, and actively participate in network ideological safety education activities.

The teachers of ideology courses in colleges and universities should take the ability to understand and use the Internet as a basic ability, go deep into the "front line" of the Internet ideological space, understand the "raw grievances" and "raw wishes" of college students in the Internet space. "A good teacher of ideological and political theory course should be loyal to the Party's educational cause, with systematic knowledge of Marxist theory and correct political theoretical cultivation of the guide. The ideology class in higher education should not only actively transmit positive energy in the classroom position, but also correctly use the negative cases of network ideological security to actively guide students to resist various wrong trends.

The second is to strengthen the responsibility to play a good value of leading the "gatekeeper". The teachers of higher education courses should strengthen the bottom line thinking, consciously take the mainstream ideology as a guide, which is not only the historical mission undertaken by the teachers of higher education courses, but also the practical requirements of establishing moral education. They should study the policies and documents of the Party and the government on ideological work, understand the spiritual intention, and improve their theoretical training and cognitive level. With the development of new media, the social network communication mode of "everyone has a microphone" has brought the ideological and political education work of colleges and universities into a "jungle environment". In such a situation, teachers of college ideology class should adhere to the combination of detachment and blockage, act as a good "gatekeeper" for students' value guidance, efficiently transmit the mainstream and positive voices in cyberspace to contemporary college students, and block and effectively guide the bad information and negative public opinion in time. For the information expressed by students on the hot events of network ideology, the teachers of college Civics should explain the doubts and confusions at the first time, clarify the ambiguous understanding, refute and correct the wrong views; for the information expressed and reflected by students in the form of suggestions and opinions, the teachers of college Civics should explain, explain and deal with them in time, so as to solve and rationalize the negative and discontented emotions among students and create a harmonious and stable campus atmosphere. In order to create a harmonious and stable campus atmosphere, and thus strengthen the foundation of integrating network ideology security education into the university's Civics class.

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